

REGISTER ONLINE AT [WWW.MBHS.ORG/DEERVALLEY](http://WWW.MBHS.ORG/DEERVALLEY)

OR COMPLETE BOTH SIDES OF THIS FORM and mail to:

Mississippi Baptist Medical Center, Medical Staff Services, 1225 North State Street, Jackson, MS 39202;  
or fax to: 601-991-3892

**2010 MULTI-SPECIALTY PHYSICIAN CONFERENCE REGISTRATION** complete both sides

**Method of Payment**

For registration, hotel, and transportation

Visa  MasterCard  Discover  AMEX

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Name on card \_\_\_\_\_

Note: A credit card is required for lodging; however, if desired, a check may be submitted payable to Baptist Medical Center for the registration and transportation.

Mail completed registration form and payment to:

Mississippi Baptist Medical Center  
Medical Staff Services  
Attention: Dawn Cleveland  
1225 North State Street  
Jackson, MS 39202

Or, register online @  
[www.mbhs.org/deervalley](http://www.mbhs.org/deervalley)

**FOR MORE INFORMATION CONTACT DAWN CLEVELAND**

phone: 601.316.0669

email: [dcleveland@mbhs.org](mailto:dcleveland@mbhs.org)

**Baptist**  
HEALTH SYSTEMS

1225 North State Street  
Jackson, Mississippi 39202

# DEER VALLEY CME 2010

2010 Multi-Specialty Physician Conference  
Medical-Surgical Updates 2010

**February 7 – 11, 2010**

The Lodges at Deer Valley  
Deer Valley, Utah

DEAR COLLEAGUE,

It is my pleasure to invite you to the 2010 Multi-Specialty Physician Conference. This event will be held February 7- 11, 2010 at The Lodges in Deer Valley, Utah.



This conference is designed to provide you with exceptional education and networking opportunities. The 2010 Multi-Specialty Physician Conference will provide a forum for physicians of various specialties to discuss the current trends and updates in various medical and surgical specialties.

I hope to see you in Deer Valley!

Sincerely,

Holland M. Addison, M.D.  
Course Director

**STATEMENT OF NEED**

Continued advances in technology and in the understanding of disease states have resulted in an ever changing healthcare environment. This conference is designed as a forum to assist physicians in learning about advances and new concepts in prevention, diagnosis and treatment of diseases. The current healthcare environment is greatly affected by regulatory, financial, legal and other complex factors. This conference will also address current or future healthcare issues and their impact on patient care.

**TARGET AUDIENCE & COURSE DESCRIPTION**

This conference is designed for physicians and healthcare professionals of all specialties and subspecialties with an interest in expanding their knowledge regarding medical and surgical updates. This symposium provides a forum in which physicians are able to discuss and share medical, surgical and general healthcare information among colleagues.

**EDUCATIONAL OBJECTIVES**

After attending the conference, participants should be able to discuss diagnostic and treatment options for specific diseases and conditions. Attendees will hear from experts in the fields of Internal Medicine, Surgery, Orthopaedics, Urology, Gynecology, Oncology and more. Attendees, in collaboration with hospital administrators, will also identify healthcare system needs, issues

and opportunities for improvement. Specific educational objectives related to each topic are included in the Preliminary Program Faculty and topics section.

**ACCREDITATION**

Mississippi Baptist Medical Center is accredited by the Mississippi State Medical Association to provide continuing medical education for physicians.

**DESIGNATION OF CREDIT**

Mississippi Baptist Medical Center designates this educational activity for a maximum of 10 AMA PRA Category I credits towards the AMA Physician's Recognition Award. Each physician should only claim credit commensurate with the extent of participation in the activity.

**DISCLAIMER**

It is the policy of Mississippi Baptist Medical Center that participants are made aware of any affiliation or financial interest that may affect a speaker's presentation. The speakers' disclosure of any conflict will be shared with the audience prior to the presentation.

**ADA COMPLIANCE STATEMENT**

Mississippi Baptist Medical Center fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant of this offering is in need of accommodation, please call 601.316.0669.





## DEER VALLEY

For 29 years Deer Valley has been offering skiers a unique winter experience. Readers of Ski Magazine agree, voting it the #1 ski destination in 2008 and 2009. Deer Valley skiing now boasts SIX mountains; Lady Morgan, Little Baldy Peak, Bald Eagle Mountain, Bald Mountain, Flagstaff and Empire. Combined with great skiing is convenience, with Deer Valley being located just 36 miles from Salt City International Airport and one mile from Park City Main Street.

**The Lodges at Deer Valley** is a first-class condominium hotel in lodge style ambiance. Located just ¼ mile from the Snow Park base area, The Lodges provides transportation to and from the Deer Valley slopes and into the town of Park City. Guest services include on-site check-in, bell and concierge service, outdoor pool and hot tub, fitness center and a general store.

## ITINERARY

### Sunday, February 7, 2010

Welcome Reception and Super Bowl Party at The Lodges

### Monday, February 8, 2010

Breakfast

7:00 – 9:00 a.m. – Conference

4:00 – 6:00 p.m. – Conference

### Tuesday, February 9, 2010

Breakfast

7:00 – 9:00 a.m. – Conference

Adult group dinner at Empire Canyon Lodge

### Wednesday, February 10, 2010

Breakfast

7:00 – 9:00 a.m. – Conference

4:00 – 6:00 p.m. – Conference

### Thursday, February 11, 2010

Breakfast

## PRELIMINARY PROGRAM FACULTY AND TOPICS

### Holland M. Addison, M.D.

Jackson Medical Clinic

**Osteoporosis: A Current Approach to Prevention and Treatment**

Objective: Discuss current prevention and treatment perspectives for osteoporosis.

### Thomas C. Fenter, M.D.

Corporate Medical Advisor, Blue Cross and Blue Shield of Mississippi

**Transparency in Healthcare Reform**

Objective: Define transparency in healthcare. Identify the impact of transparency on providers, institutions and consumers.

### Keith O. Jones, M.D.

Baptist Neurological Associates

**Acute Stroke Management at Baptist**

Objective: Discuss stroke assessment, intervention and resulting outcomes. Identify programs utilized at Baptist for stroke management.

### Eric A. McVey, M.D.

Vice President and Chief Medical Officer, Baptist Health Systems

**Resistant Gram-Negative Bacilli Update**

Objective: Identify progress related to antibiotic treatment of resistant gram-negative bacilli.

### Kurt W. Metzner, FACHE

President and Chief Executive Officer, Baptist Health Systems

**Healthcare Reform: The Rx for Physicians and Baptist**

Objective: Discuss the national Healthcare Reform agenda and priorities. Gain a better understanding of how to be prepared for new Federal Government initiatives.

### Chester D. Shermer, M.D.

Emergency Medical Associates of Jackson

**Induced Hypothermia**

Objective: Define therapeutic hypothermia and its role following cardiac arrest.

## COSTS

### Registration:

- \$150.00 registration fee per Mississippi physician or healthcare professional. Entitles attendee, spouse or guest and children to participate at all conference activities.
- \$500 per out-of-state physician or healthcare professional or industry related professionals, based on availability after January 1, 2010.
- Pharmaceutical or industry related professionals interested in attending should contact Dawn Cleveland at 601-316-0669 or [dcleveland@mbhs.org](mailto:dcleveland@mbhs.org).
- Conference registration is limited to a maximum of 60 participants.

### Lodging Costs:

- Lodge/Hotel Room: \$215.00 per night
- One Bedroom Condominium: \$ 359.00 per night
- Two Bedroom Condominium: \$ 509.00 per night
- Three Bedroom Condominium: \$570.00 per night

A block of rooms has been reserved at The Lodges at Deer Valley until January 8, 2010 and are available on a first-come basis. Rate is available three days pre and post conference dates, based on availability. To reserve your room, complete the registration and lodging form. All rooms include cable TV, wireless internet access, robes, hair dryers, coffeepot and mini refrigerator. All condominiums include a fully equipped kitchen, washer/dryer, living area with fireplace and two or three baths. Bedding varies in each unit. Special requests will be noted but are not guaranteed. Air mattresses are available for \$20.00/night.

### Deposit/Cancellation Policies:

- An initial deposit of one night's room and tax will be due at the time of booking.
- Rates do not include a \$6.00 per night per bedroom daily service charge, a 3.5% resort lodging fee and 10.45% tax (subject to change).
- Final payment is due 45 days prior to arrival.
- Individual cancellations made more than 45 days prior to arrival will forfeit one night's lodging plus \$50.00.
- Cancellations made less than 45 days of arrival will forfeit total lodging cost.
- There will be no refund for late arrivals, early departures, no-shows or downgrades.
- Check-in time is 4:00 p.m. and check-out time is 10:00 a.m.

### Transportation:

Attendees should make their own flight arrangements. Baptist Health Systems will assist in coordinating airport transportation from Salt Lake City International Airport for \$60.00 per person round trip. Please indicate transportation needs on the registration form.

### Group Activities/Inclusions:

- Sunday evening Welcome Reception and Super Bowl Party
- Daily Breakfast
- Adult group dinner on Tuesday evening
- Hospitality suite
- Ski rentals by Skis On The Run
- Discounted lift tickets

### Park City's Quick Start Vacation Promotion:

When making flight arrangements, you may want to take into consideration the Quick Start Promotion. Guests flying into Salt Lake City International Airport can receive a free lift ticket for the day of arrival. See [www.parkcityinfo.com/quickstart](http://www.parkcityinfo.com/quickstart).

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### 2010 MULTI-SPECIALTY PHYSICIAN CONFERENCE REGISTRATION complete both sides

Name \_\_\_\_\_

Specialty or Organization \_\_\_\_\_

Spouse/Guest \_\_\_\_\_

Children and Ages \_\_\_\_\_

\_\_\_\_\_

Any Additional Guests \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Conference Registration Fee – Check all that apply

Physician or other conference attendee, in-state, \$150.00

Physician or other conference attendee, out-of-state, \$500.00

Airport Transportation (\$60.00 each)

\_\_\_\_\_ # of people

No transportation needed

Adult Dinner on Tuesday evening

\_\_\_\_\_ # of people (No charge for up to 2 people, \$100/person for each additional guest.)

### Lodging Preference – The Lodges at Deer Valley

Room Preference:

Lodge/Hotel Room, \$215 per night

Two Bedroom Condominium, \$509 per night

One Bedroom Condominium, \$359 per night

Three Bedroom Condominium, \$570 per night

If sharing room and expenses, please indicate roommate \_\_\_\_\_

Please indicate any special needs or requests \_\_\_\_\_

Arrival Date \_\_\_\_\_ Departure Date \_\_\_\_\_

(The published rate is applicable three days pre and post conference dates based on availability.)

## FOR MORE INFORMATION CONTACT DAWN CLEVELAND

phone: 601.316.0669

email: [dcleveland@mbhs.org](mailto:dcleveland@mbhs.org)